



DO YOU LIKE TO THINK OUTSIDE THE BOX?

Kickstart a career in Digital Marketing, where thinking differently sets you apart.

Our 10-week Skills Bootcamp in Digital Marketing, fully funded by the Department for Education (DfE), develops the skills you need to launch your career:

- **No previous experience necessary, beginner friendly.**
- **Learn from industry experts.**
- **Receive support in securing a new role, including CV writing and interview preparation upon course completion.**
- **Access exclusive job vacancies through our learner portal.**
- **Gain practical knowledge which gives you an edge when applying for jobs.**

Attend our 10-week online Skills Bootcamp in **Digital Marketing**, 3 hours each day, Mondays to Thursdays.

Choose to join the **morning (09:30 – 12:30)** or **evening (17:30 – 20:30)** sessions and see your progress within the first week.

Key Modules

- Market Research
- Competitor Analysis
- Content Marketing
- Social Media
- Search Engine Optimisation (SEO).

Eligibility

- Age 19 or over
- Live in the North East, North West, West Midlands or London
- Unemployed, self-employed, or working part-time
- Have the right to work in the UK.



Skills Bootcamp in Digital Marketing starts January 2024.

To find out more about eligibility, the course benefits and to apply, **scan the QR code** or visit us at **we-are-digital.co.uk/free-training**